

Do ①ne Thing



Stay safer online!

We all play a role in helping to protect our digital lifestyles.
Be a part of the change to create a better Internet.

Microsoft surveyed more than 10,000 consumers worldwide on their online behavior:

23 billion USD

Estimated worldwide financial losses
in 2013 due to trouble online.



535 USD



Estimated financial loss per
user when professional
reputation is compromised.

34.6_{/100}



Global MCSI
score reveals safety behavior
is not improving year to year.

1/3

use secured
wireless networks.

#Tip

Never make financial and other sensitive transactions on any device over public wireless networks.



1 out of 3

secure their mobile device
with a PIN or password.

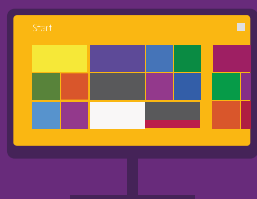


#Tip

Lock your phone with a unique PIN. For tablets and e-readers, create passwords that are long phrases, mixing capital and lowercase letters, numbers, and symbols.



Microsoft asks you to #Do1Thing to stay Safer Online!



Globally:



36%

limit what strangers can
see on social networking sites.

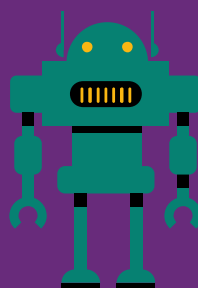
33%

change social media networking
privacy settings to limit what
information is shared.



82%

have turned on automatic
updates.



<20%



take active steps to edit or
remove online information
that might impact their
reputation.

#Tip

Take charge of your online reputation:

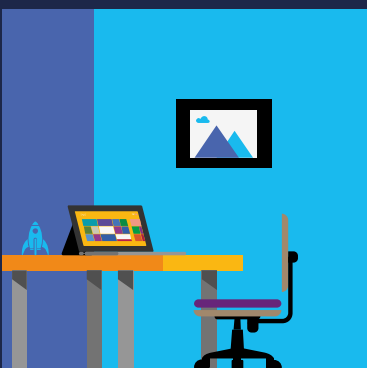
Use Bing to discover what's on the Internet about you
to cultivate an accurate, positive reputation.



Only

30%

use websites with "https".



#Tip

When entering sensitive data,
look for signs that a webpage
is secure—a web address with
https and a closed padlock
beside it.



#Tip

If you use Microsoft Windows, make sure that Windows Update is on.



Now in its third year, the 2013 global Microsoft Computing Safety Index (MCSI) measures the actions that consumers take to help keep themselves safe online based on self-reports of their own experience. The online safety statistics included are the results from survey respondents.

Visit microsoft.com/saferonline for more tips on how to stay safe online!