



# SQL Server 2014 Platform for Hybrid Cloud

(Level 300 Deck)



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# SQL Server 2014

## Platform for hybrid cloud

Level 300

# SQL Server 2014 and the data platform

Mission-critical performance



Faster insights from any data



Platform for hybrid cloud





# Platform for hybrid cloud

## Hybrid cloud solutions

Enable new hybrid scenarios like cloud backup and cloud disaster recovery (DR) to reduce costs and improve on-premises DR

## Easy on-ramp to cloud

Easily migrate and run SQL Server in the cloud to gain benefits of cloud computing

## Complete and consistent

Deploy a complete and consistent data platform from on-premises to cloud

# Hybrid cloud solutions

## Simplified cloud backup



Manual or managed  
At an instance level with point-in-time restore  
Measures database usage patterns to set backup frequency

## Cloud disaster recovery



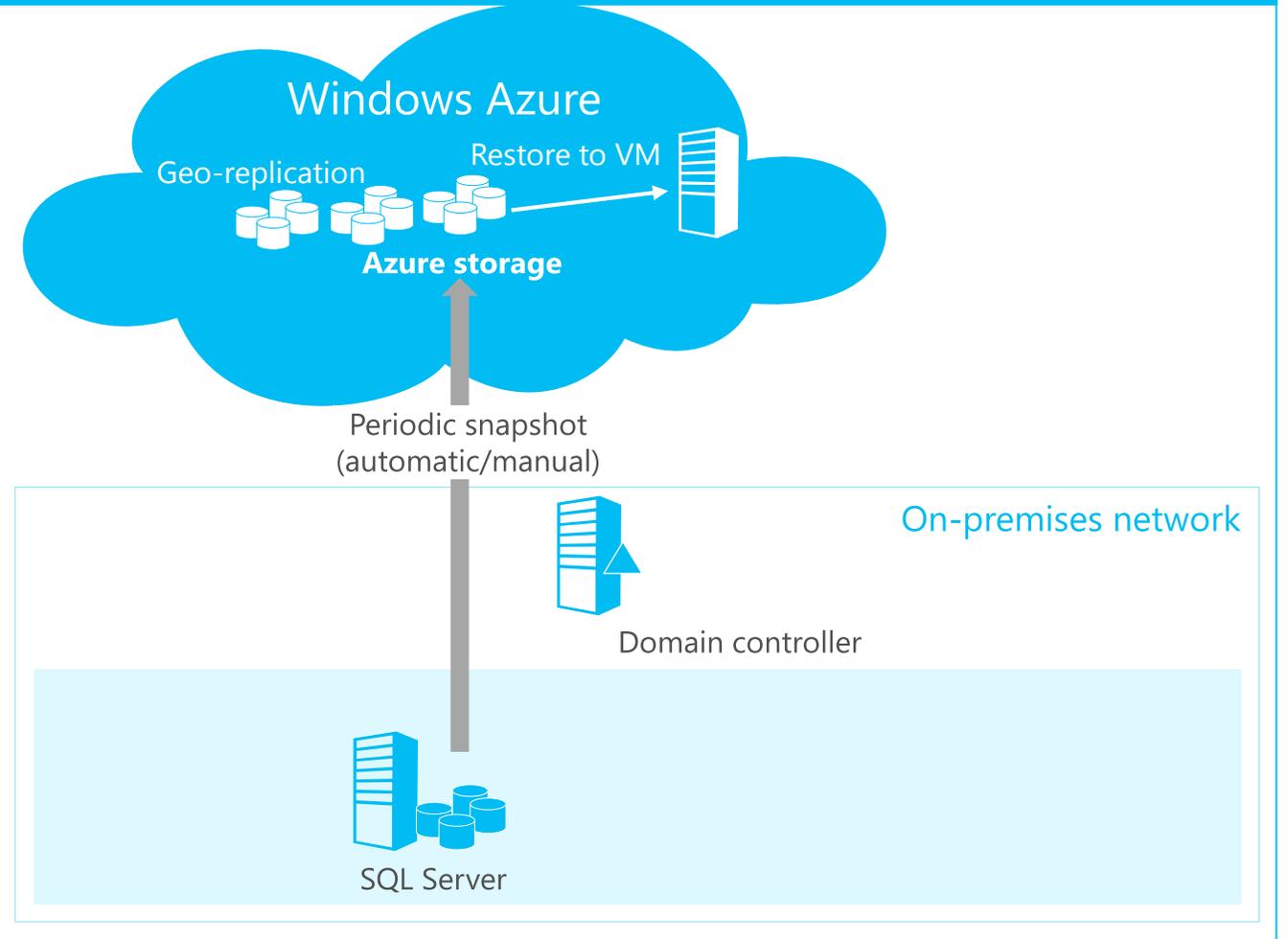
Fast disaster recovery (low RTO)  
Easy to deploy and manage

## Extend on-premises apps



Cloud bursting  
Greater global reach  
Better isolation of internal assets

## Reduce CAPEX and OPEX with cloud backup





# Backup to Cloud





# Backup to Cloud



# Backup to Windows Azure

## What's being delivered

- SQL Server supports backups to and restores from the Windows Azure Blob storage service (UI, T-SQL, PowerShell commandlets)

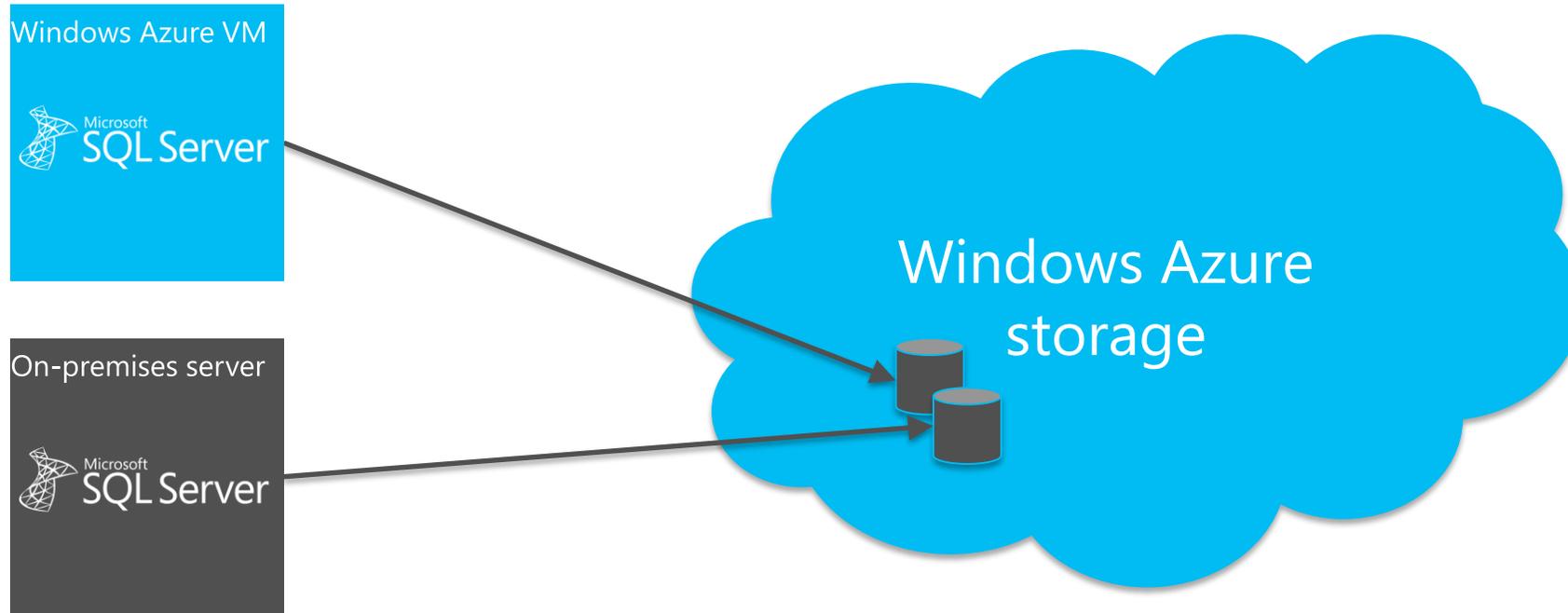
## Main benefit: Take advantage of Windows Azure Blob storage

- Flexible, reliable (3-copies geo-DR), and limitless off-site storage
- No need of backup media management
- No overhead of hardware management

```
CREATE CREDENTIAL mystoragecred  
WITH IDENTITY = 'mystorage',  
SECRET = '<your storage access key>
```

```
BACKUP DATABASE mydb TO URL = 'https://mystorage.blob.core.windows.net/backup-  
container/mydb-20130411.bak'  
WITH CREDENTIAL = 'mystoragecred',  
FORMAT, COMPRESSION, STATS = 5,  
MEDIANAME = 'mydb backup 20130411', MEDIADESCRIPTION = 'Backup of mydb'
```

# Backup to Windows Azure

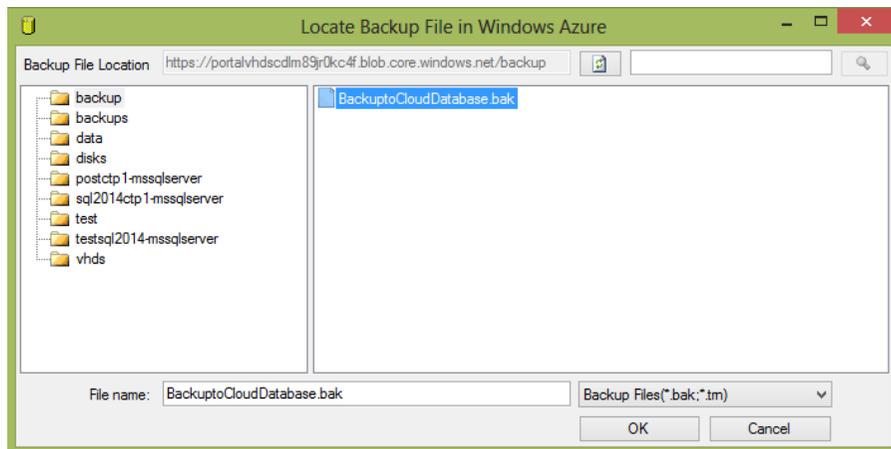


- On-site/off-site storage costs
- Device management costs
- XDrives limited to 1 terabyte
- Max 16 drives
- Manage drives and policy

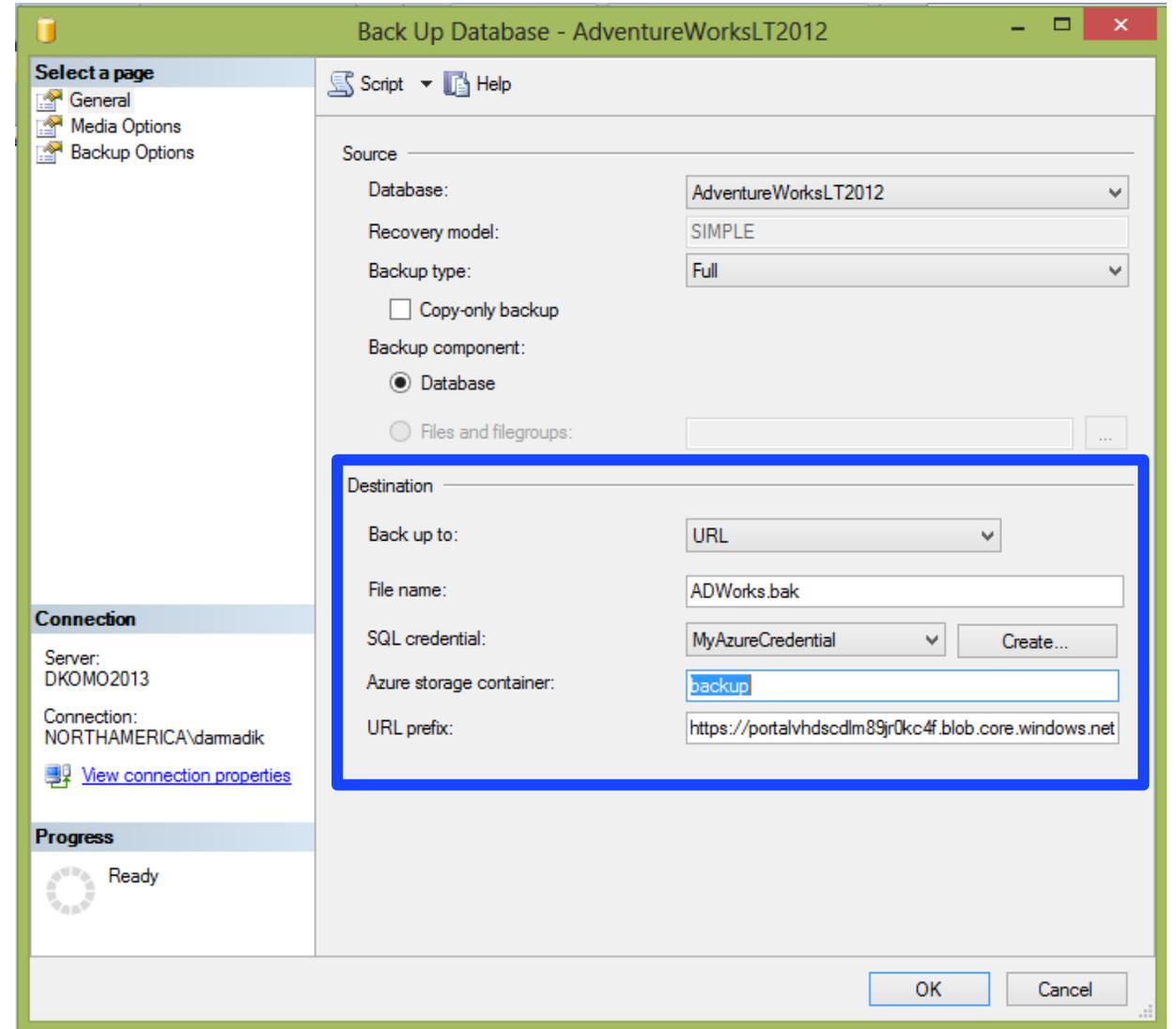
- Near “bottomless” storage
- Off-site, geo-redundant
- No provisioning
- No device management
- Media safety (decay-free)
- Remote accessibility

# Backup to Windows Azure

- Simple configuration UI
- Easy creation of Azure credential
- No overhead



Restore GUI



Backup GUI

# Backup to Windows Azure Tool

- What is it?
  - Stand-alone Tool that adds backup to Windows Azure capabilities and backup encryption to prior versions of SQL Server
- Benefits
  - One Cloud Backup strategy across **prior versions of SQL Server including 2005, 2008, and 2008 R2**
  - Adds backup encryption to prior versions, locally or in the cloud
  - Takes advantage of backup to Azure
  - Easy configuration

**Add rule**

**Step 1 of 3** Choose the conditions that backups must match to be uploaded with this rule.

Apply rule to:

All paths on the local machine

A specific path:

Can include \* and ? wildcards.

File name pattern:

\*.bak

Can include \* and ? wildcards.

Back Next Cancel

# Managed Backup to Azure

## What's being delivered

- Agent that manages and automates SQL Server backup policy

## Main benefit

- Large-scale management and no need to manage backup policy
  - Context-aware – for example, workload/throttling
  - Minimal knobs – control retention period
  - Manage whole instance or particular databases
- Take advantage of backup to Azure
  - Inherently off-site
  - Geo-redundant
  - Minimal storage costs
  - Zero hardware management

### Example:

```
EXEC smart_admin.sp_set_db_backup  
    @database_name='TestDB',  
    @storage_url=<storage url>,  
    @retention_days=30,  
    @credential_name='MyCredential',  
    @enable_backup=1
```



# Cloud DR



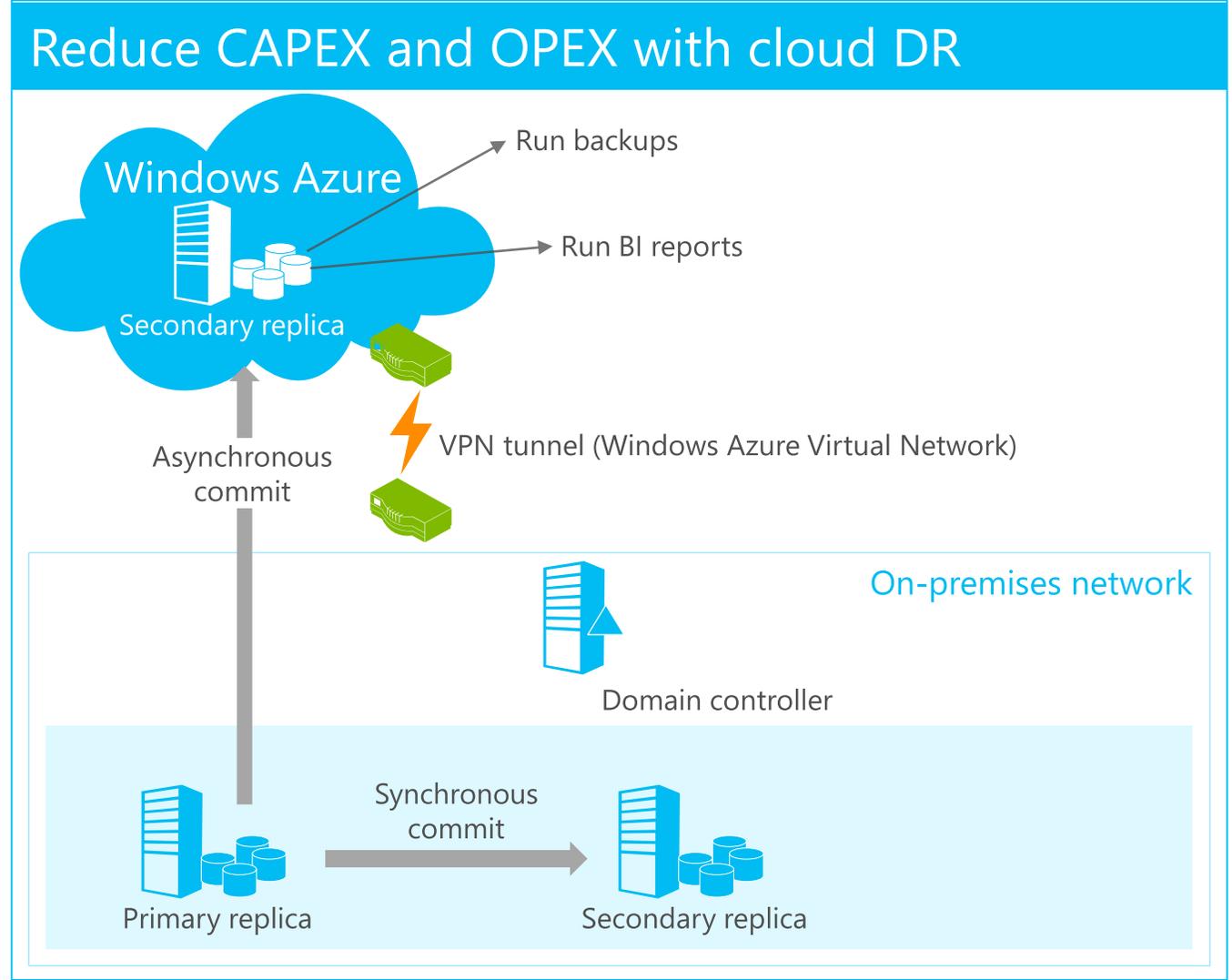


# Cloud DR



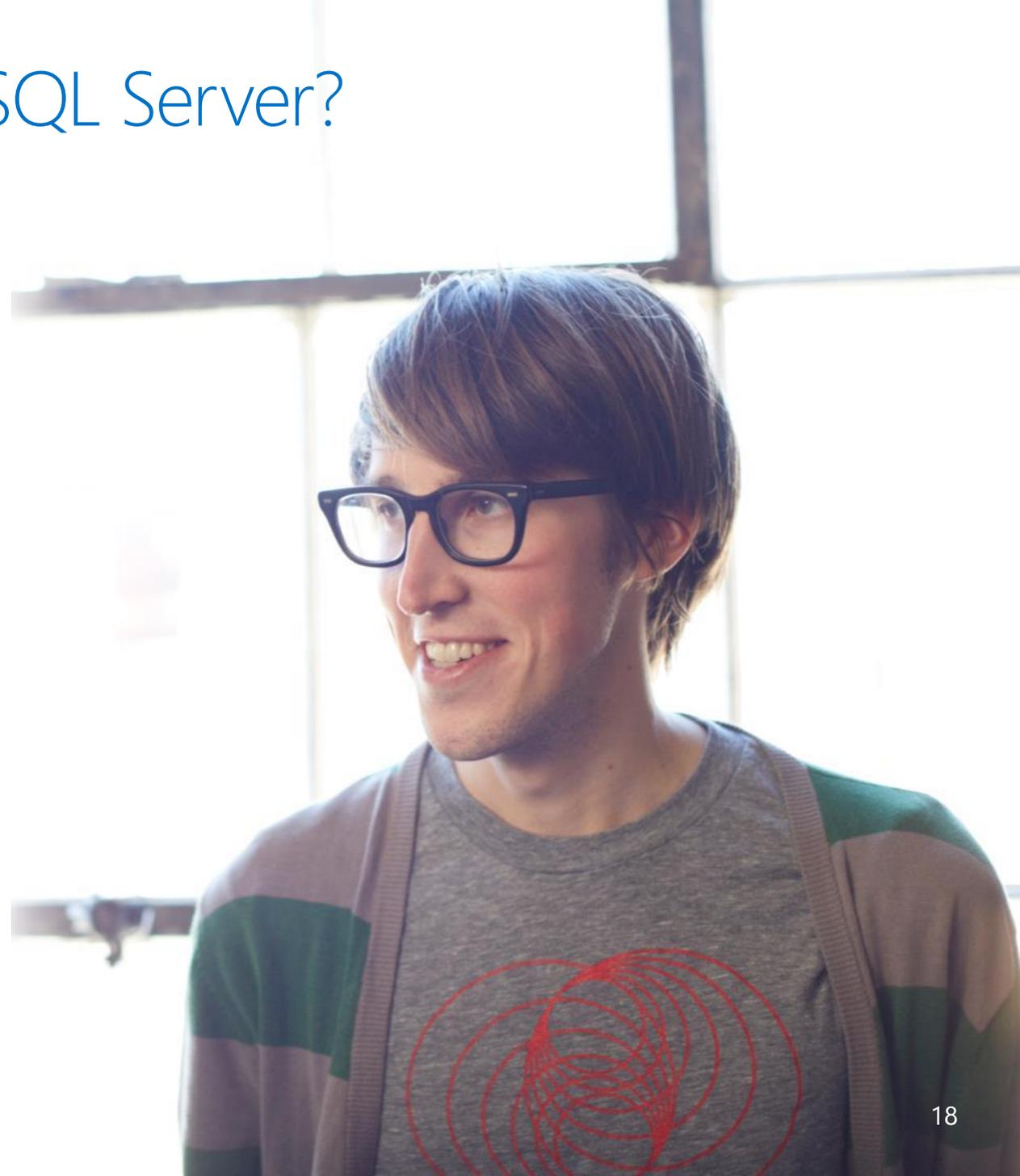
# Hybrid cloud solutions

<p>Simplified cloud backup</p> 	<p>Manual or automatic</p> <p>At an instance level with point-in-time restore</p> <p>Measures database usage patterns to set backup frequency</p>
<p>Cloud disaster recovery</p> 	<p>Fast disaster recovery (low RTO)</p> <p>Easy to deploy and manage</p>
<p>Extend on-premises apps</p> 	<p>Cloud bursting</p> <p>Greater global reach</p> <p>Better isolation of internal assets</p>

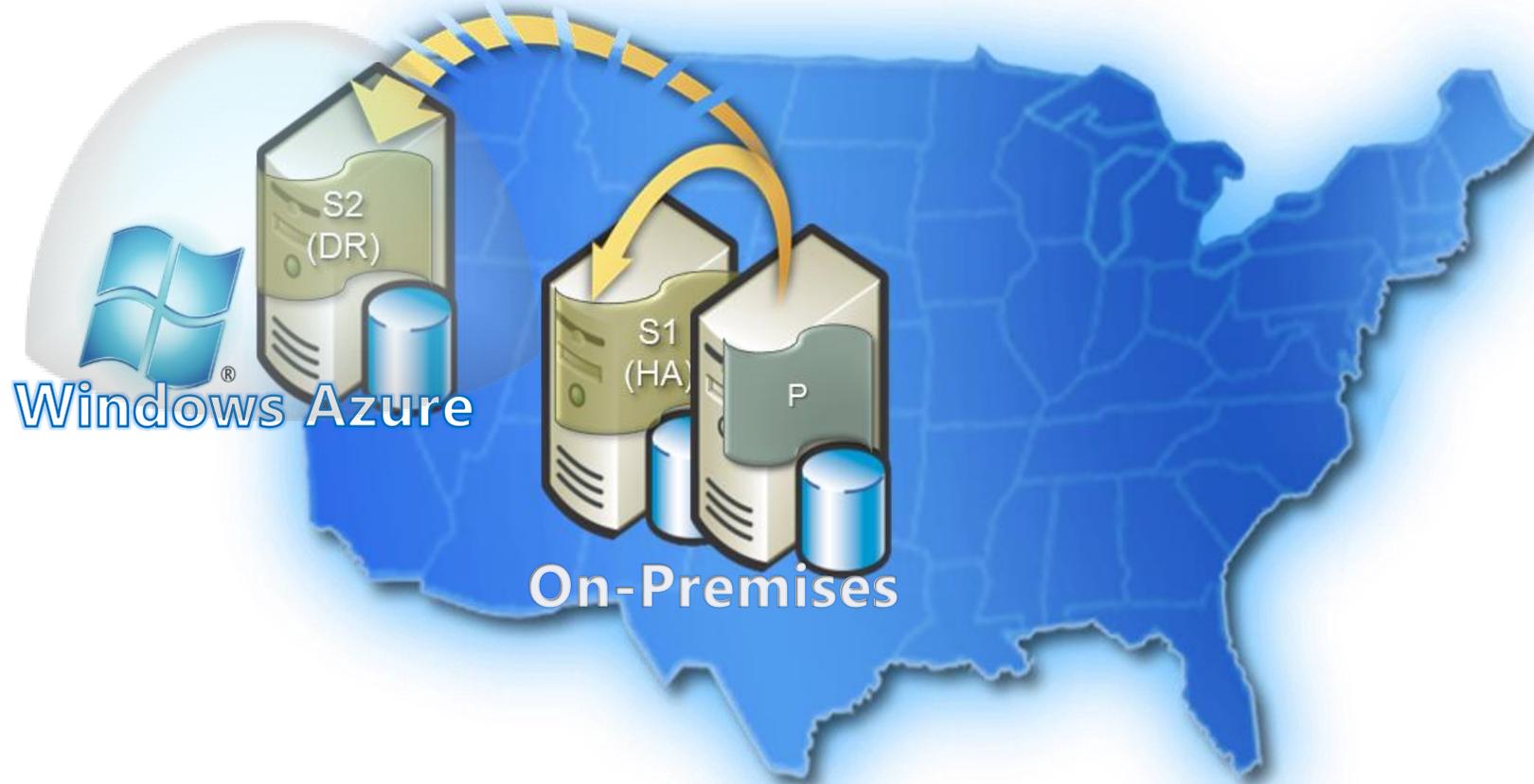


# Why Do We Need Cloud DR for SQL Server?

- An event can cause on-premises SQL Server to become unavailable
  - Temporarily (e.g. gateway failure)
  - Permanently (e.g. flooding)
- A disaster recovery site is expensive
  - Site rent + maintenance
  - Hardware
  - Ops



# Typical Configuration



# Characteristic of Cloud DR for SQL Server

- Deploy one or more secondary replicas for on-premises SQL Server
  - Replicas continuously synchronize
- At best region: West US, East US, East Asia, Southeast Asia, North Europe, West Europe
  - Political considerations
  - Latency
- Low TCO
  - VM and storage



# Inverse Deployment Configuration Supported



# Technologies Supported

Technology	SQL Server Version	Zero Data Loss	Scope	# Secondaries	Automatic Failover	Readable Secondaries
Availability Groups	SQL Server 2012	<b>Yes*</b> <b>(Sync Mode)</b>	<b><u>DB(s)</u></b>	<b><u>4</u></b>	<b>Yes</b> <b>(w/ additional cluster member)**</b>	<b><u>Yes</u></b>
Database Mirroring	SQL Server 2008 R2 SQL Server 2012	<b>Yes*</b> <b>(High Safety Mode)</b>	<b>DB</b>	<b>1</b>	<b>Yes</b> <b>(w/ Witness)**</b>	Limited (database snapshots)
Log Shipping	SQL Server 2008 R2 SQL Server 2012	<b>No</b>	DB	<b>N</b>	<b>No</b>	Limited (standby state)

\* Most customers use *Async Mode (High Performance)* to avoid impacting primary performance

\*\**Async Mode* only supports *Force Failover* to make DR (and potential data loss) a conscious decision

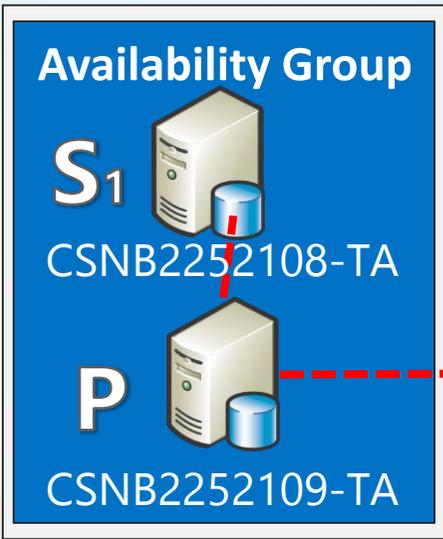
# Availability Groups in Cloud DR

- Provide additional benefits:
  - Integrated HA/DR
  - Offload Read workloads to Windows Azure
    - Connect reporting/BI apps
    - Migrate apps and run against local secondaries
  - Offload Backups to Windows Azure
    - A solution for policy compliance
- Requires:
  - Same Windows Domain
  - Needs an Active Directory Domain Controller



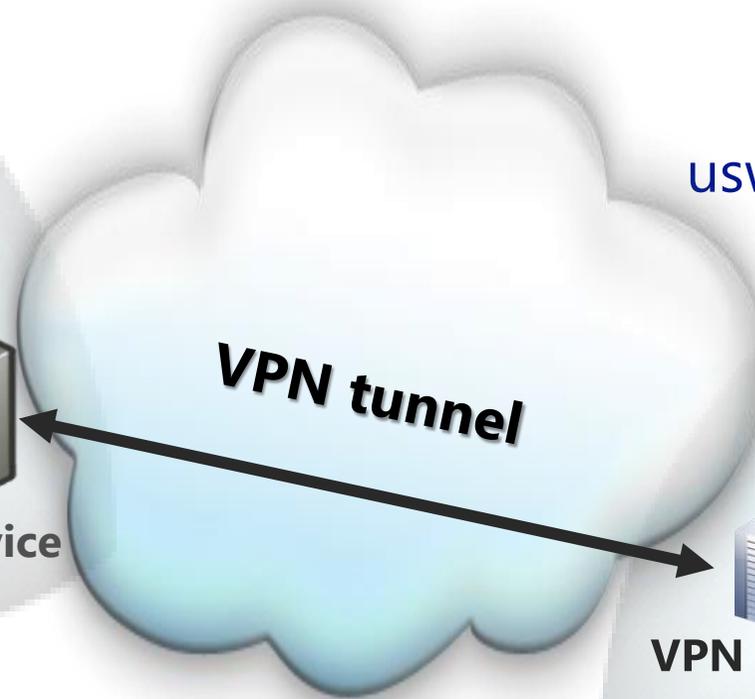
# Example of Availability Group Spanning On-premises and Windows Azure

redmond.corp.microsoft.com



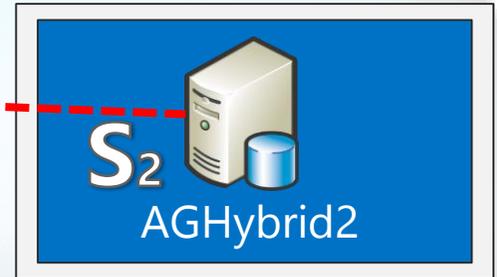
Windows Cluster

**On-Premises**



uswest.internal.cloudapp.net

**Virtual Network**



**Windows Azure**

# Customer deployment examples

Online travel firm

Container shipping company

Online video streaming company

Healthcare company



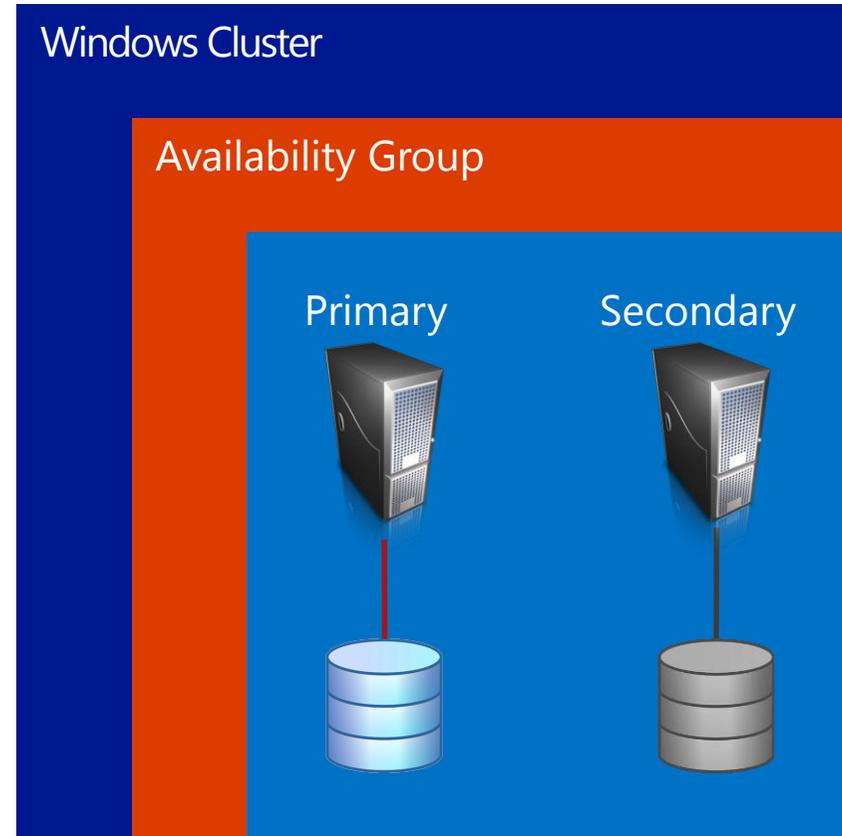
# Online Travel Firm

- Business
  - Leading tour operator in Europe.
  - Sells trips to holiday destinations throughout Europe.
  - 10 brands, 9 countries
  - Over 700K passengers in 2011
- Application
  - Online travel reservation system
- Infrastructure
  - 1 data center (on-premises)
  - Use AlwaysOn Availability Groups on-premises today
  - No DR site
  - Leverage Windows Azure as DR data center

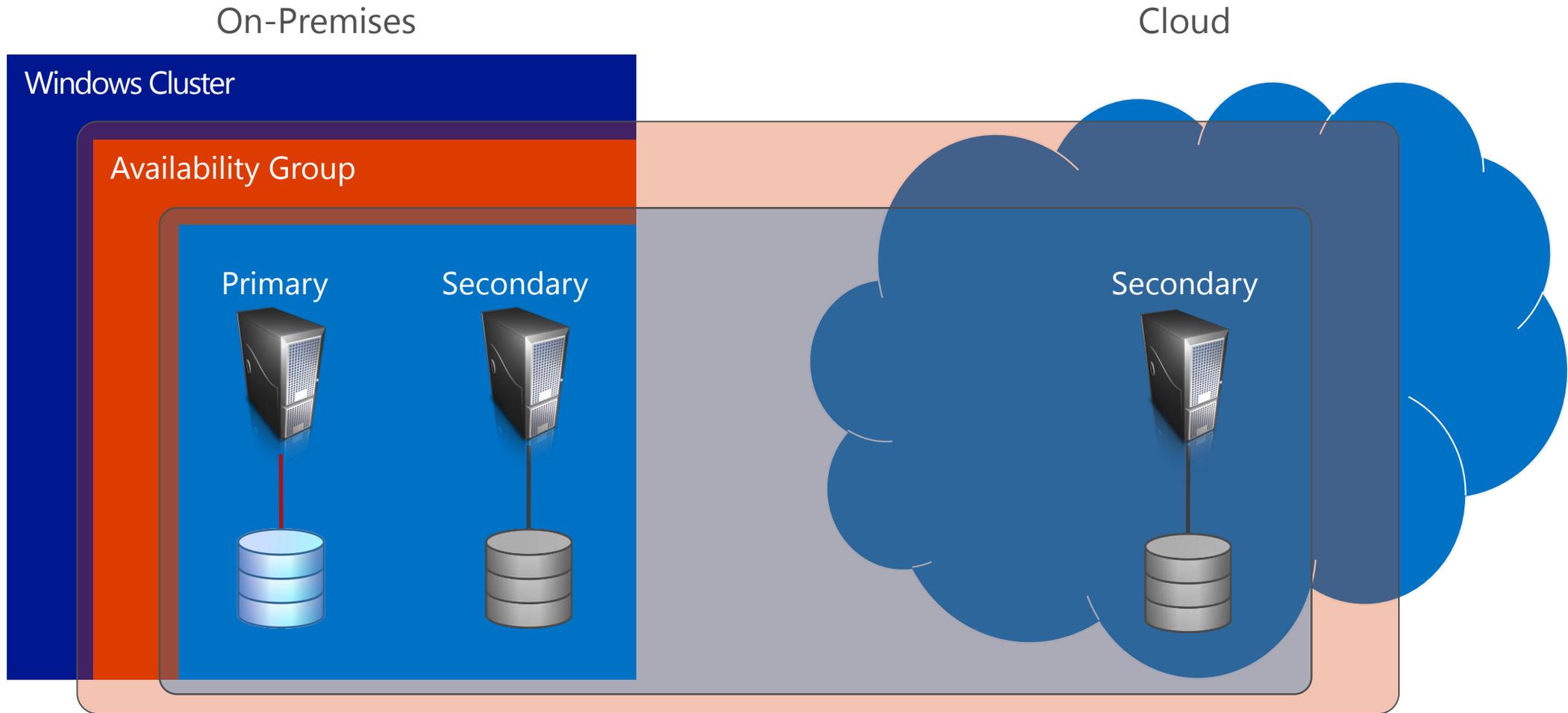


# Architecture Diagram

On-Premises



# Architecture Diagram

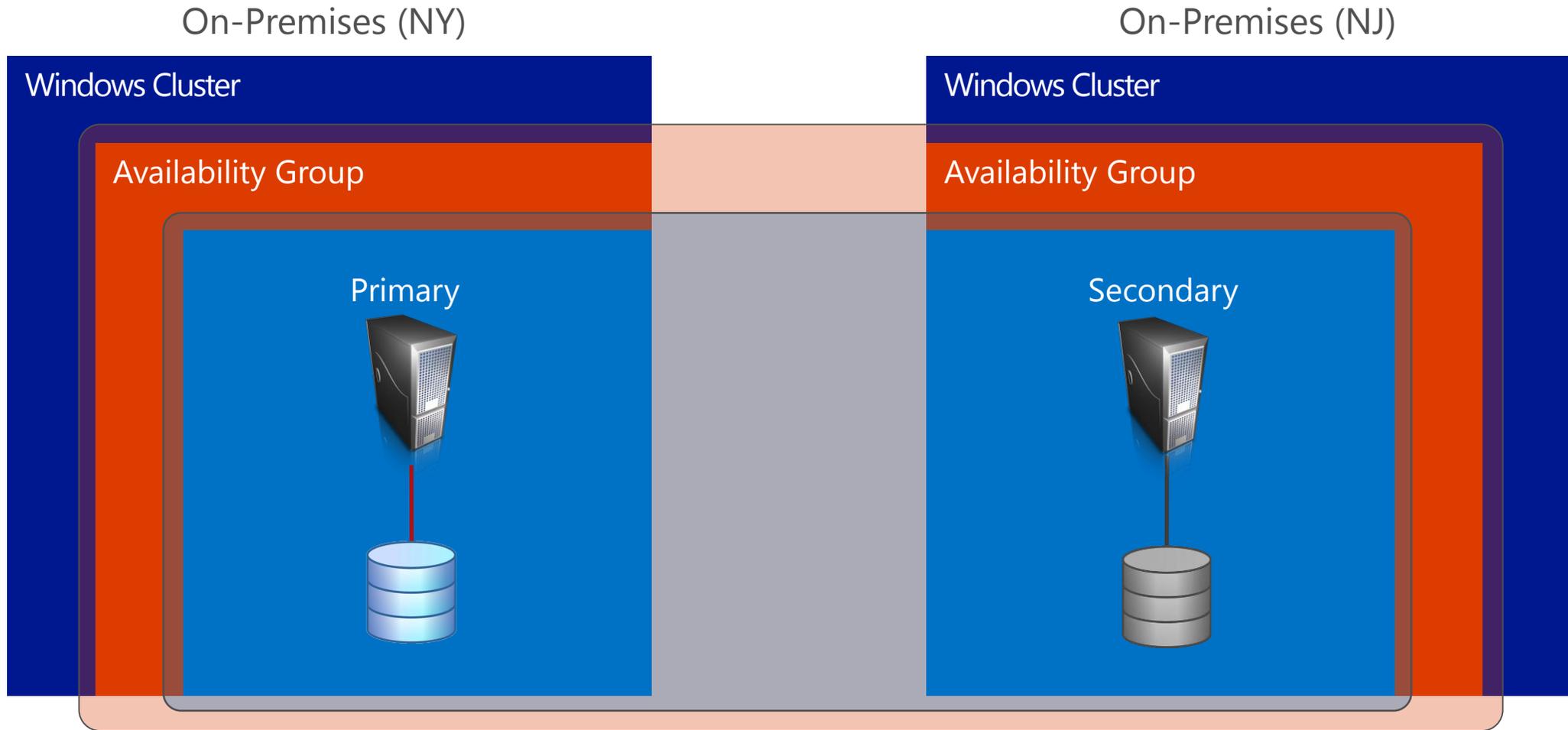


# Container Shipping Company

- Business
  - One of the largest container shipping company in the World
- Application
  - Secured electronic data interchange (EDI) messages
- Infrastructure
  - Primary data center in NJ
  - DR data center in Manhattan, NY
  - Use Availability Groups for DR
  - Both data centers got affected by Hurricane Sandy
  - Would like to leverage Windows Azure as DR data center



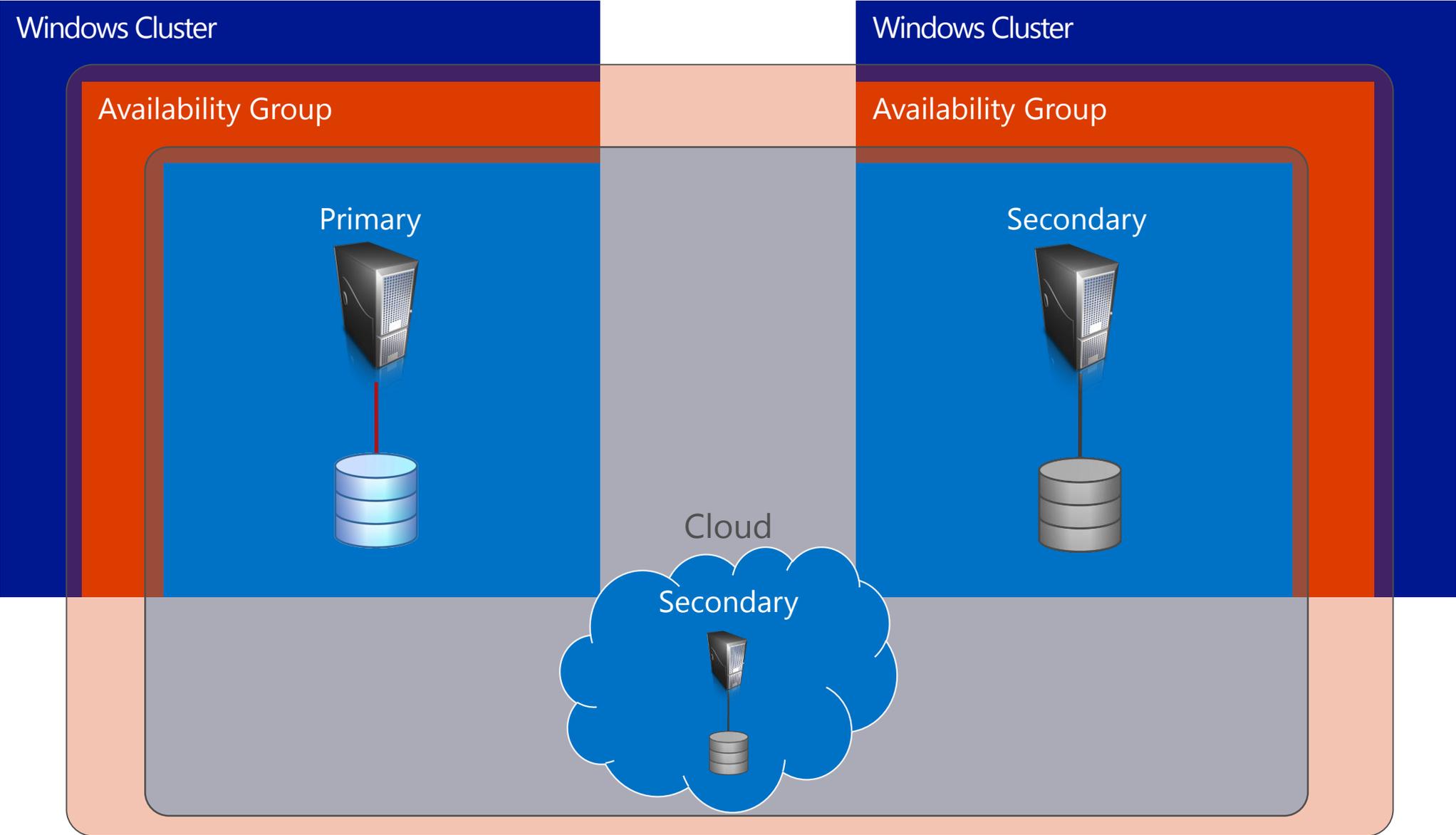
# Architecture Diagram



# Architecture Diagram

On-Premises (NY)

On-Premises (NJ)

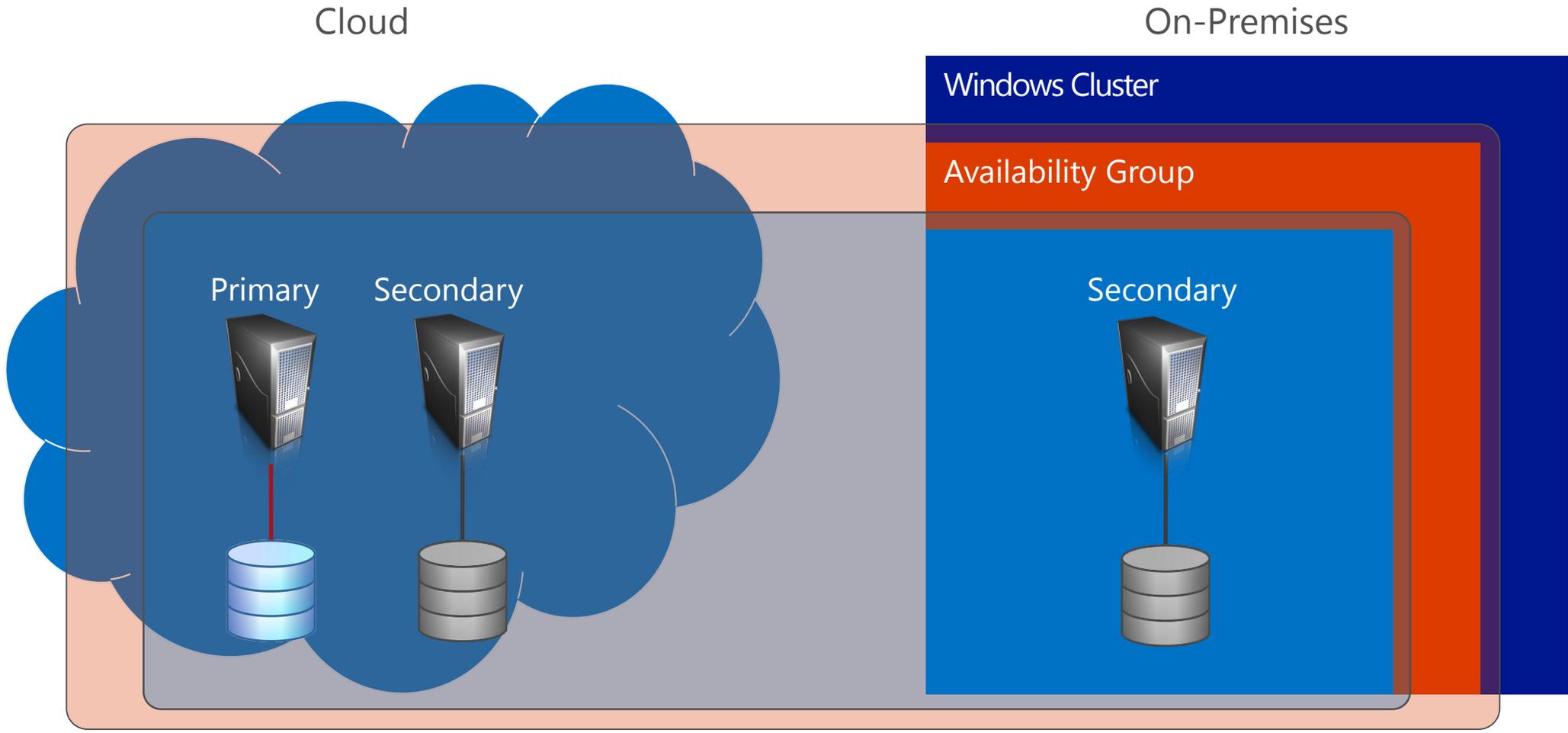


# Online Video Streaming Company

- Characteristics:
  - Organizational strategy to move to Windows Azure
  - HA / DR important need
  - Windows Azure will be used as primary
  - One secondary in Windows Azure for local HA
  - Another secondary replica on-premises for DR



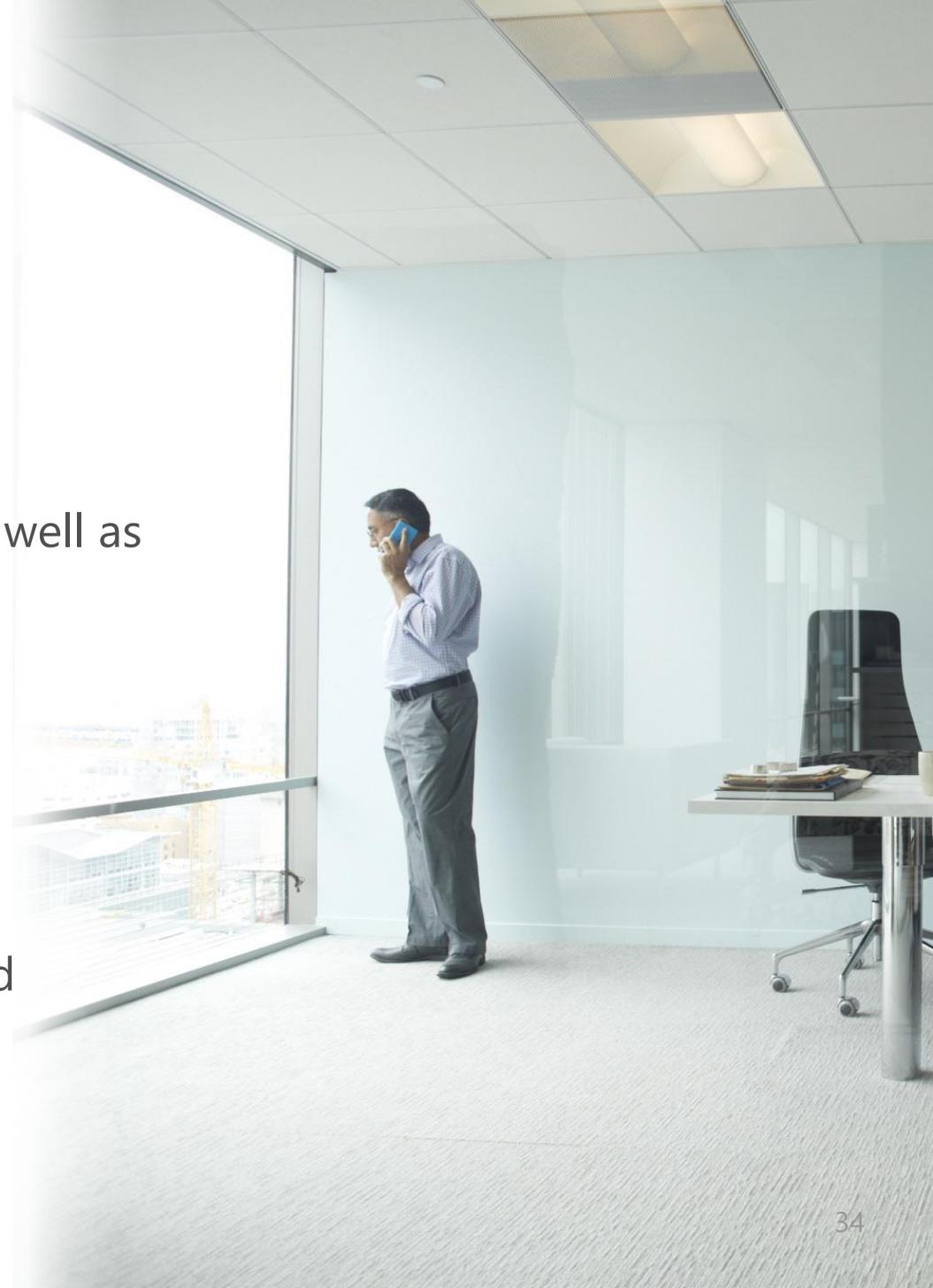
# Architecture Diagram



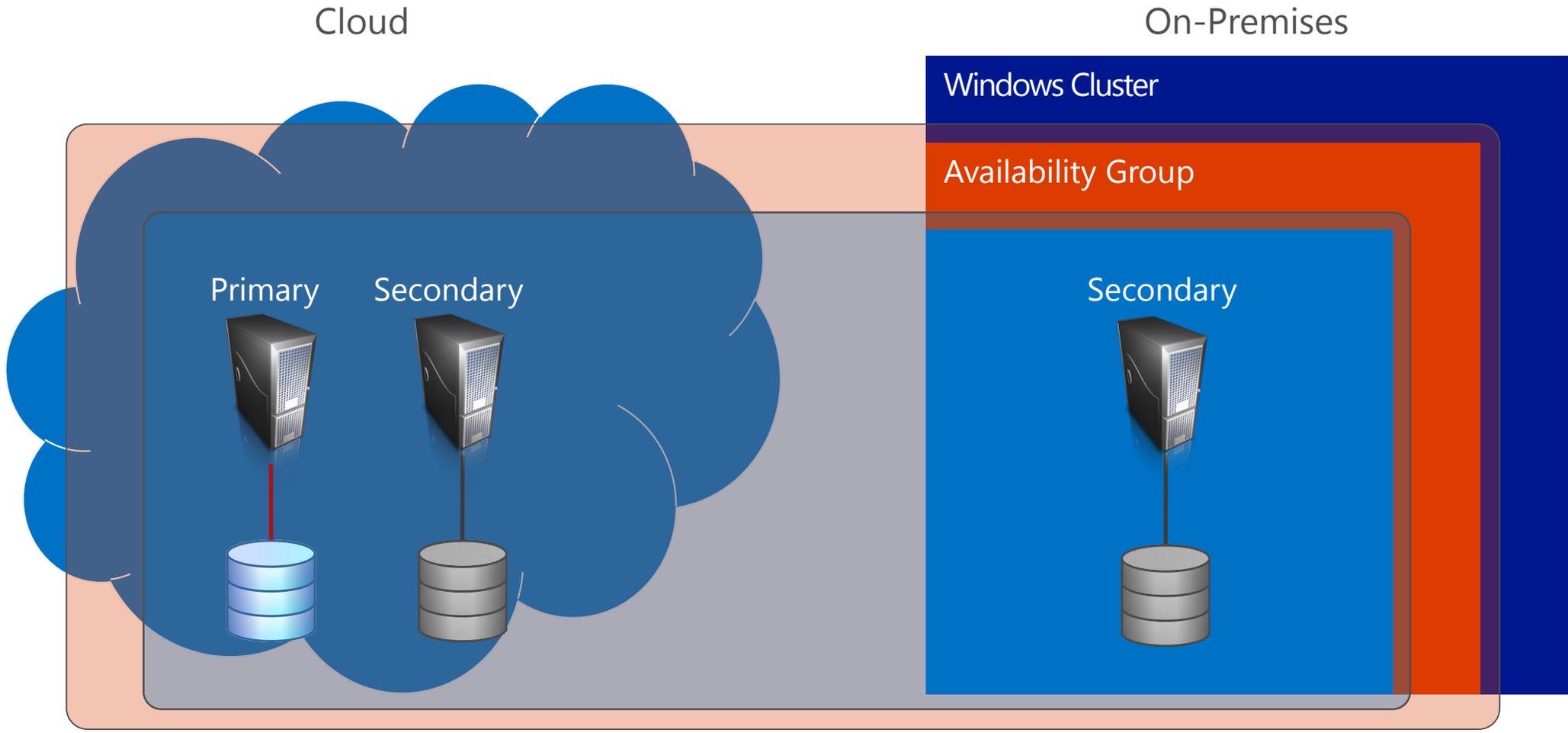
# Healthcare Company

- Characteristics:

- Healthcare software company providing on premises as well as hosted software
- Use Windows Azure as hosting infrastructure
- HA / DR needs are important
- HIPAA compliance is important
- Primary: Windows Azure
- Secondary: a copy of data on premises for reporting and regulatory purposes

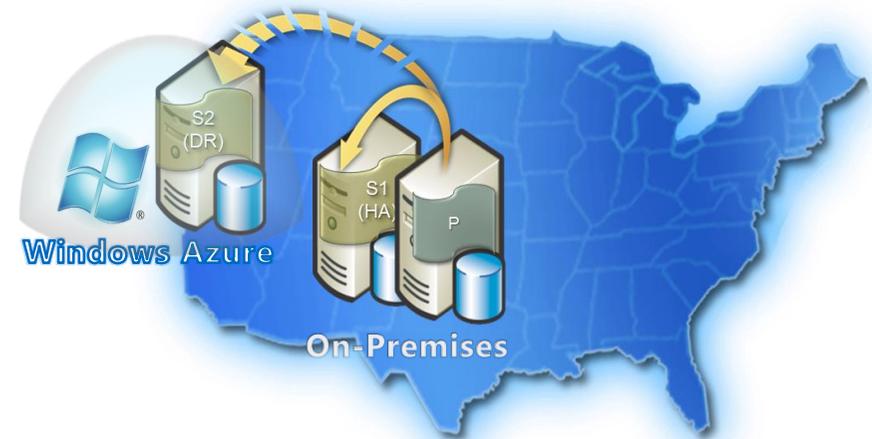
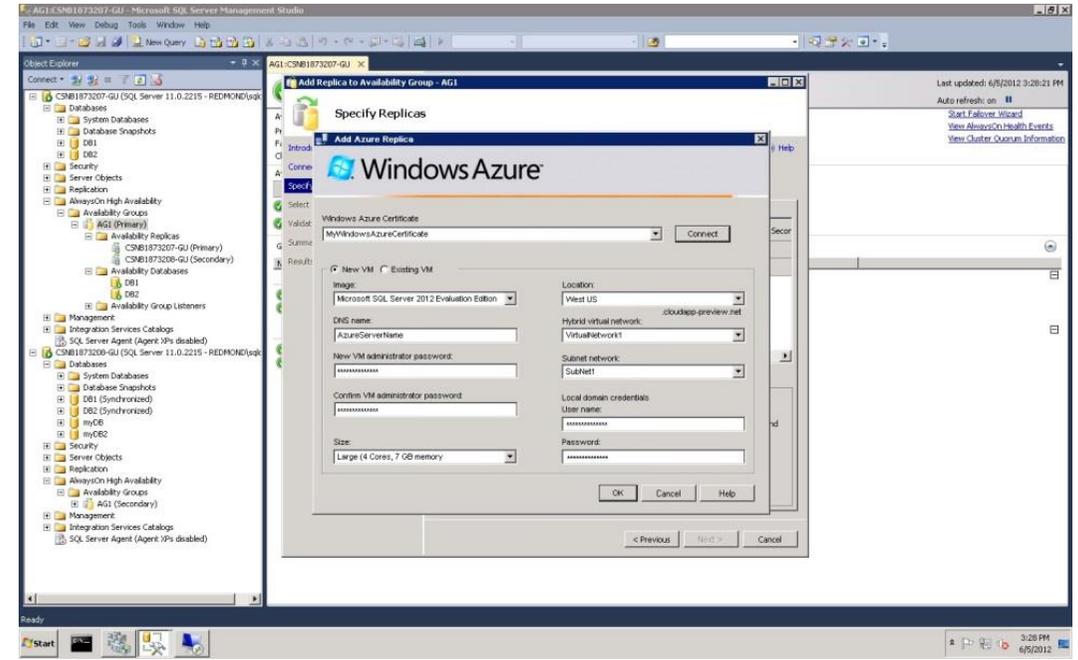


# Architecture Diagram



# AlwaysOn Replica in Windows Azure

- What's being delivered
  - Wizard to add a replica in a Windows Azure VM
- Main benefits
  - Easily deploy one or more replicas of your databases to Windows Azure
    - No need for a DR site (hardware, rent, ops)
  - Use these replicas for
    - Disaster Recovery
    - Workloads (reads/backups)





# Deploy dB to Windows Azure Wizard





# Deploy dB to Windows Azure Wizard



# Easy on-ramp to cloud

## New migration wizard



Easily migrate on-premises SQL Server to a Windows Azure VM

Designed for users unfamiliar with Windows Azure

## SQL Server in a Windows Azure VM



Ideal for existing apps and dev/test new apps

Full SQL Server functionality

Full VM control

## Windows Azure SQL Database Service



Ideal for new variable-demand apps

Dynamic scale-out of database

No patching of OS or DB

Built-in HA with 99.9-percent SLA

## Cloud migration wizard

The screenshot displays the Microsoft SQL Server Management Studio (SSMS) interface. The Object Explorer on the left shows a server instance named 'evgenykr-source.redmond.corp.microsoft.com (SQL Server 11.0.3339 - REDMOND)'. A context menu is open over the 'DeploymentDemo' database, with the 'Tasks' option selected. The 'Deploy Database to a Windows Azure VM' wizard is overlaid on the right side of the screen. The wizard's 'Introduction' page is active, providing instructions on how to use the wizard to migrate a SQL Server database to a Windows Azure VM. It lists prerequisites such as having a Microsoft Account and a management certificate. A diagram at the bottom of the wizard illustrates the migration process: a database icon, an arrow pointing to a computer icon, and another arrow pointing to a cloud icon with a computer inside, representing the migration process.

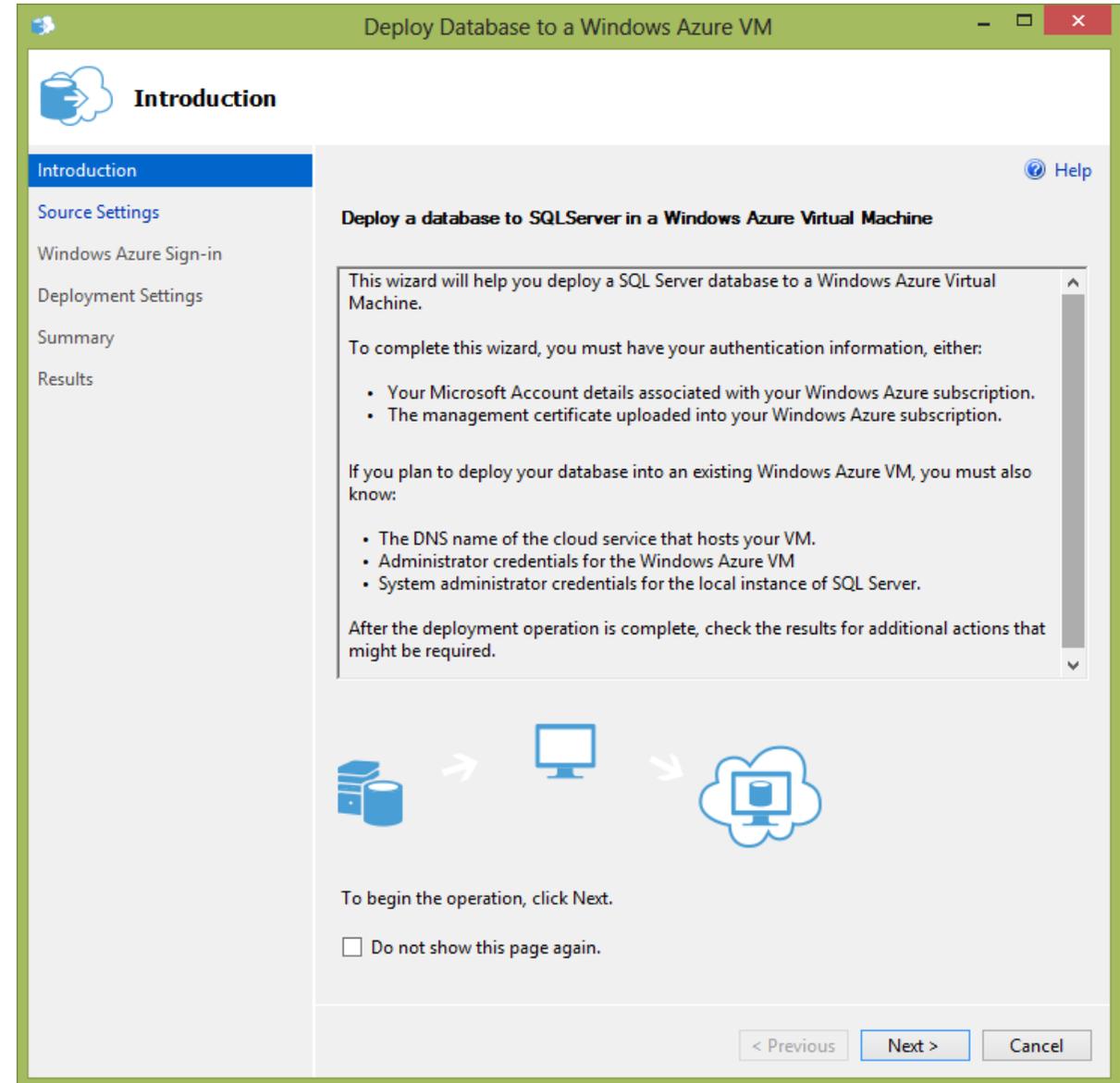
# Deploy databases to Windows Azure VM

## What's being delivered

- New wizard to deploy databases to SQL Server in Windows Azure VM
- Can also create a new Windows Azure VM if needed

## Main benefits

- Easy to use
  - Perfect for database administrators new to Azure and for ad hoc scenarios
- Complexity hidden
  - Detailed Azure knowledge not needed
  - Almost no overhead: defining factor for time-to-transfer is database size





# SQL Server Data & Log Files in Windows Azure Storage





# SQL Server Data & Log Files in Windows Azure Storage



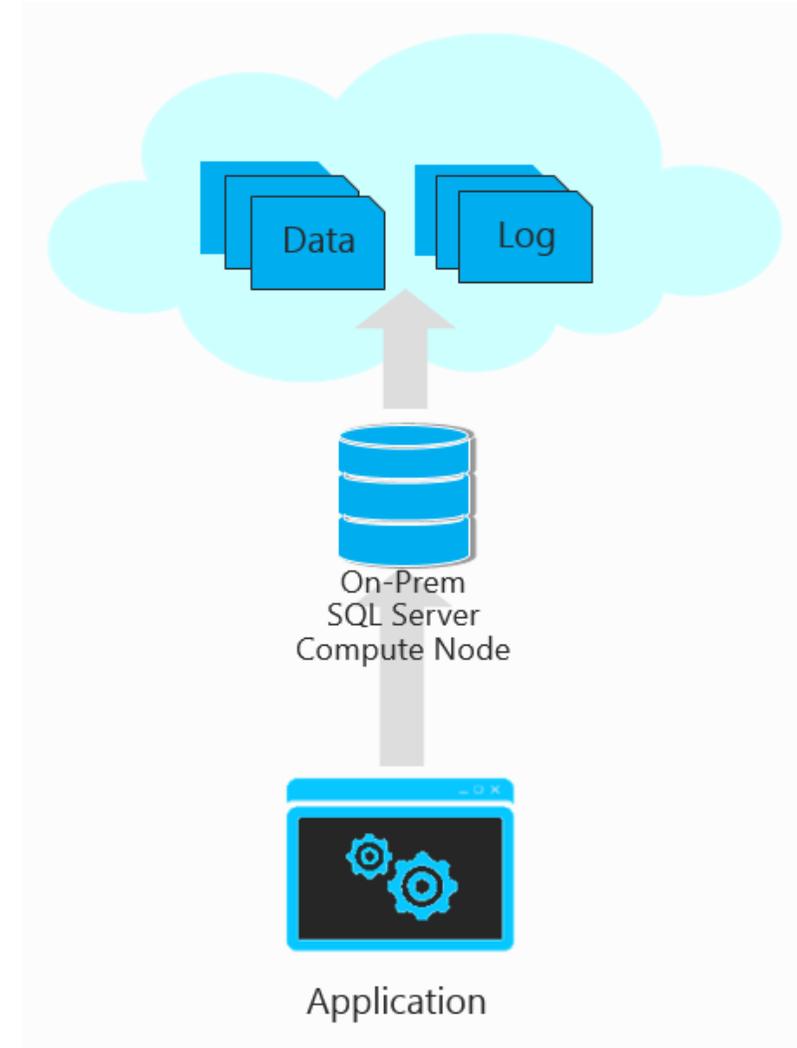
# SQL Server Data & Log Files in Windows Azure Storage

## What's being delivered

- Ability to move data & log files in Windows Azure Storage, while keeping the compute node of SQL Server on-premise
- Transparent Data Encryption (TDE) is supported

## Main benefits

- No application changes required
- Centralized copy of data and log files
- Enjoy unlimited storage capacity in Azure Storage (built in HA, SLA, geo-DR)
- Secure because TDE encryption key can be stored on-premise
- Restore database is simply an attach operation



# SQL Server Data & Log Files in Windows Azure Storage

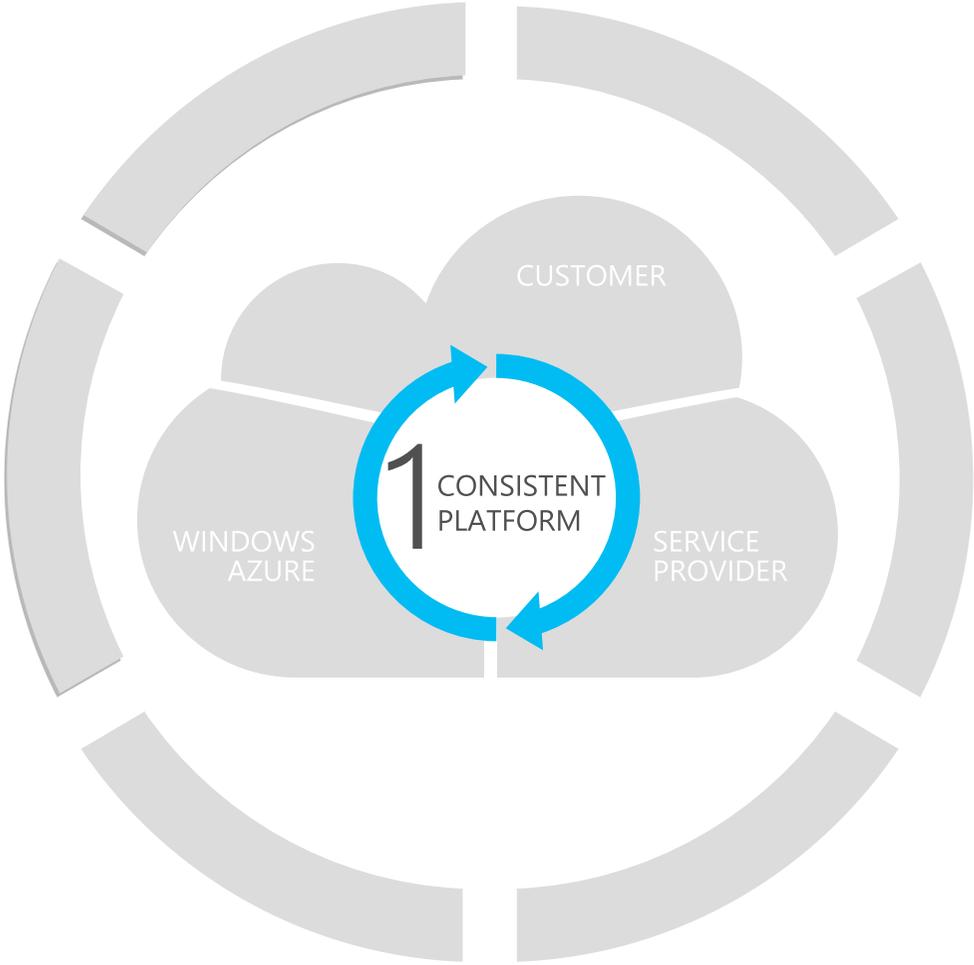
Create database syntax does not change:

```
-- Now create a database which uses this container
CREATE DATABASE foo
ON
( NAME = foo_dat,
  FILENAME = 'https://<Your Azure storage with folder location>/foo.mdf' )
LOG ON
( NAME = foo_log,
  FILENAME = 'https://<Your Azure storage with folder location>/foolog.ldf' )
GO
```

Restore is simply an attach operation:

```
USE master
Go
CREATE DATABASE foo
ON
( NAME = foo_dat,
  FILENAME = 'https://<Your Azure storage with folder location>/foo.mdf' )
LOG ON
( NAME = foo_log,
  FILENAME = 'https://<Your Azure storage with folder location>/foolog.ldf' )
FOR ATTACH
GO
```

# Complete and consistent data platform



## SQL Server 2014

Mission-critical performance  
Faster insights from any data  
Platform for hybrid cloud

Development

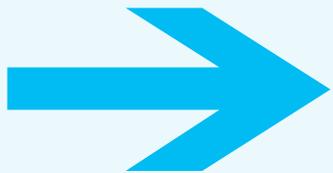
Management

Data

Identity

Virtualization

Call to action



Download SQL Server 2014 CTP2

Stay tuned for availability

[www.microsoft.com/sqlserver](http://www.microsoft.com/sqlserver)

